



Planning Your Ministry Year

Leveraging before you launch.

Write down everything your church has on the calendar for the entire year

- Include which months the things happen
- Include all things – including what isn't specifically for men
- For each event, ask this question for each event: In what ways do men help organize or participate in each event?

These calendar entries should be a beginning for your men's discipleship process.

What are the events already on your church calendar that you can leverage to Create Value for your men?

- During these events, what could you do to Capture Momentum for the Right Next Step?

Big Picture

- What is the desired ministry rhythm?

- How will the men perceive what you are asking of them?
- Does your calendar provide obvious engagement points for the various types of men?

Your system is perfectly designed to produce the
results you're getting.