



How Is Your Vision?

INTERNAL PURPOSE STATEMENT AS A PLANNING TOOL

What purpose or mission statement of your ministry to men will be used internally among leadership?

Is this consistent with your church's purpose or mission statement, if applicable?

EXTERNAL CALL TO MEN AS A MOTIVATOR

What name will you use to refer to all your men?

What is your external slogan—or call—to men? (What will inspire men to get involved?)

What is your "Elevator Pitch"?

(In 3-4 sentences, describe why your ministry to men exists.)